

# Producing the Classroom Podcast

How To Do It and Why You Should!



Kevin Lane, D.M.A Music Teacher, Woodstation  
Elementary School Catoosa County 2012 Georgia  
Educational Technology Conference

# What is a Podcast?



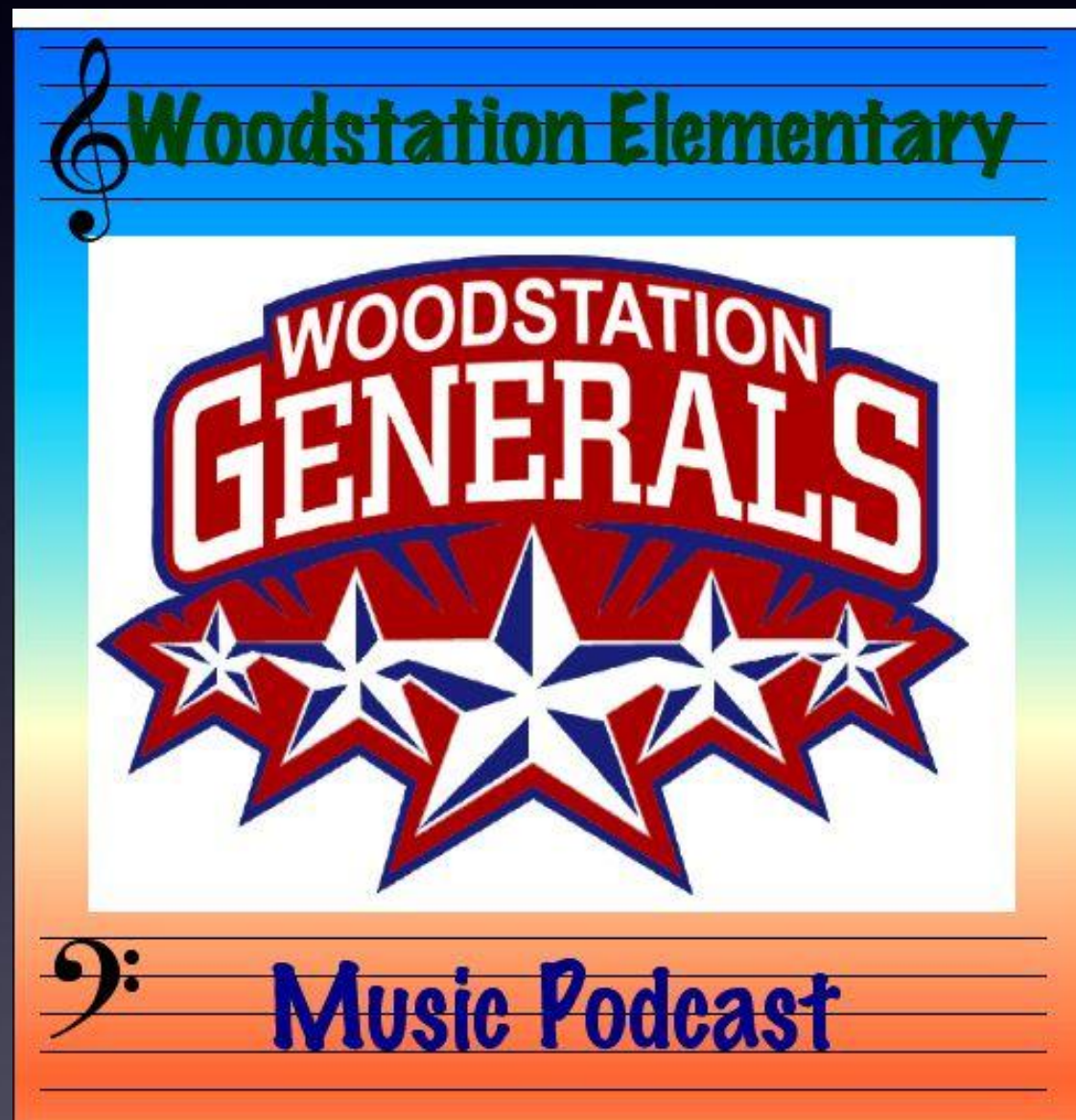
- an audio or video recording
- uploaded to a server
- assigned an XML file for RSS
- listed in a podcast directory
- downloaded to your computer
- synced to an mp3 player (iPod)
- RSS - you can subscribe to it!

# Why Produce a Classroom Podcast?



- Provides a way of displaying student work
- Motivate students to do their best
- Project-based learning
- Communication with parents
- Assessment
- Foster a “global”perspective

# Woodstation Music Podcast



# What Do I Need to Produce a Classroom Podcast?



- Digital recorder
- Computer with (external) mic
- Mobile device (iOS or Android)
- Recording software
- GarageBand or Audacity
- Blogging service
- Posterous.com, Podomatic.com



# How Do I Produce a Classroom Podcast?



- Choose a curriculum-based show format
- Make good recordings of student work
- Assemble (produce) recordings into a show
- Convert to mp3 and upload to blog page
- Publish RSS feed to audience
- Extension: Getting listed in iTunes

# Choosing a Curriculum-Based Show Format



- Oral/audio communication of learned skills
- Student analysis/evaluation/creation
- Students as teachers
- Students as collaborators
- Show what the students know!

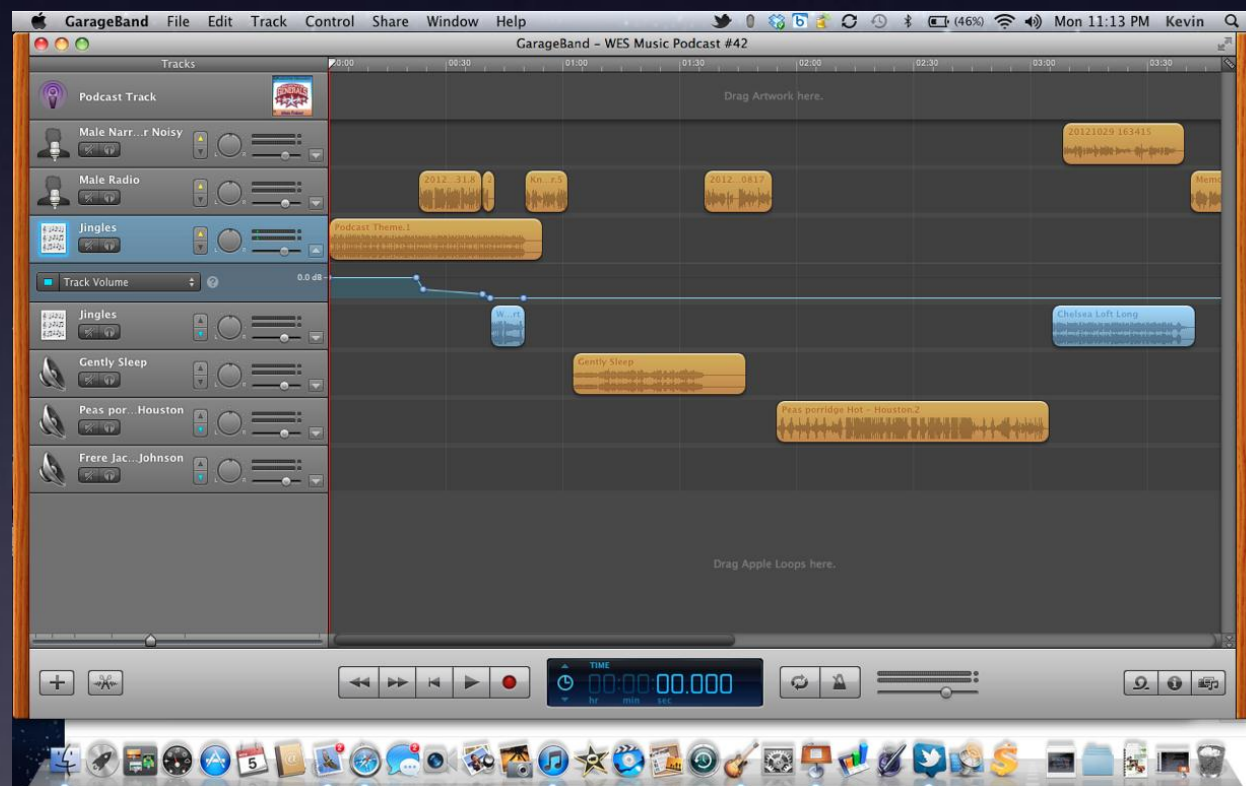
# Make Good Recordings of Student Work



- Computer with or without external USB mic
- Blue Snowball
- Mobile device
- iOS (iPhone/iPad/iPod Touch)
- Android
- Best practices:
- Work from scripts
- Record in quiet rooms
- Teach students to take responsibility



# Producing Recordings into Podcast Show



- Computer or mobile device?
- Either way, you need software
- GarageBand (Mac/iOS)
- Audacity (Mac/PC)
- Edit for quality and flow
- Use pod-safe music
- Export as mp3

# Upload Podcast Show to Blog Site/Host



- Create Posterous account
- Create blog page (Space) for podcast
- Upload audio file to blog

# Publish RSS Feed to Your Audience



- Look for the RSS icon
- Right/Control click to copy RSS feed
- Publish link on school website
- Have audience use iTunes to subscribe
  - iTunes/Advanced/Subscribe to Podcast and paste RSS feed

# Getting Listed in iTunes

## Simple

- iTunes/iTunes Store/Podcasts/Submit a Podcast
- Paste RSS feed and complete info
- Click “submit”

## To Get Artwork . . .

- Design artwork and host on photo site (Flickr)
  - get URL link for photo
- Feedburner.com (requires Google acct.)
- Past RSS feed and give info
  - photo URL
  - ratings
- Use new feed to submit to iTunes (above)



# Helpful Tips



- Find a workflow that *works*
- Work toward establishing a routine
- As much as possible, teach students process
- Turn responsibilities over to students
- Create rotating teams
- Don't be afraid to try new ideas



# Podcasting Resources

- Audacity <http://audacity.sourceforge.net> (recording software)
- easy desktop MP3 recording <http://recorder.sourceforge.org>
- Levelator <http://www.conversationsnetwork.org/levelator>
- Posterous <https://posterous.com>
- FeedForAll <http://www.feedforall.com/> Create RSS feed
- PodOMatic <http://www.podomatic.com/> Hosting service
- Blogger.com <https://www.blogger.com/> Free hosting
- FeedBurner <http://feedburner.com> RSS republisher
- WordPress <http://wordpress.org> software
- Tony Vincent <http://learninginhand.com>

# Contact Me

Email: [lanemusic@me.com](mailto:lanemusic@me.com)

Woodstation Music Podcast: <http://woodstationmusic.com>

[Twitter: @KevinALane](#)

Teaching Tech: <http://teachingtech.posterous.com>



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